

PLASTIC-FREE VENDOR TOOLKIT for HOLDEN, MISSOURI

Affordable Alternatives to Plastic



Vendor Best Practices



Display signage:
"Plastic-Free Zone"
or "Eco-Friendly Packaging
Used"



Educate customers
Include a small card
explaining your sustainable
choices



Offer incentives:
Discounts for customers
who bring reusable bags
or containers



Marketing & Visibility
Use social media tags like
#PlasticFreeHolden
or #ShowMeLessPlastic

Marketing & Visibility



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Feature your business
on local sustainability maps
or directories

Starter Kit Checklist

- ✓ Paper bags or cloth totes
- ✓ Compostable containers
- ✓ Recycled-content labels
- ✓ Stanchion or table tent
- ✓ Customer education cards
- ✓ Local resource list



Compostable
Clam Shell
\$0.25–\$0.70



Polystyrene
Clam Shell
\$0.15–\$0.50



Where to Buy Compostable Containers

greenpaperproducts.com



goodstartpackaging.com